

# CEV EuroVolley 2021 Qualifiers

**Official Communications No. 1**

Released on: 10/01/2020

cev.eu  
#EuroVolleyW  
#EuroVolleyM



**CEV  
EuroVolley 2021  
Qualifiers**



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## 1. Introduction

The European Volleyball Confederation is pleased to open the registration procedure for the CEV EuroVolley 2021.

The exact competition dates for the 2021 Final Rounds will be announced in due time.

Additional to the National Federations that are hosting the Finals (4 NF's per gender), the 8 top placed women's and men's teams, from the CEV EuroVolley 2019 are automatically qualified to the Final Round of the 2021 edition.

All other National Federations will compete in one qualification round scheduled for 2020 to book their places in the 2021 Final Round (CEV EuroVolley 2021) that will be played with 24 teams in total per gender.

It remains the sole responsibility of the NFs to respect all Communications, Regulations, Guidelines and institutional decisions to guarantee the delivery of correct, accurate and complete data at any time that these are required.

STATUS OF TEAMS	#	MEN		#	WOMEN	
Level where the team will start the Championship		Country/ NF	↓ CEV EuroVolley 2019 Final Standing		Country /NF	↓ CEV EuroVolley 2019 Final Standing
The four (4) organisers and the eight (8) best classified teams from the CEV EuroVolley 2019 Finals are directly Qualified to the CEV EuroVolley 2021.  (according to the CEV EuroVolley 2019 final standing)	1	POL	ORG. (3.)	1	SRB	ORG. (1.)
	2	CZE	ORG. (13.)	2	BUL	ORG. (8.)
	3	FIN	ORG. (14.)	3	CRO	ORG. (11.)
	4	EST	ORG. (24.)	4	ROU	ORG. (13.)
	5	SRB	1.	5	TUR	2.
	6	SLO	2.	6	ITA	3.
	7	FRA	4.	7	POL	4.
	8	RUS	5.	8	NED	5.
	9	ITA	6.	9	GER	6.
	10	UKR	7.	10	RUS	7.
	11	GER	8.	11	BEL	9.
	12	BEL	9.	12	AZE	10.

## 2. Registration procedure and deadline

The registration for this edition will be done through the CEV Database using the following form:

### 01CH (Team Registration)

The registration deadline for closing and sending the above mentioned form is:

**Friday, January 31, 2020 at 23:59 CET**

After closing the form on-line, National Federations must click 'Print Form' and then sign and stamp the paper copy and send it by registered letter to the CEV Office.

This must also be sent with a post mark dated on or before the above mentioned deadline for the registration to be valid.

## 3. Competition formats and dates

The following format will be applied for the qualification of both Men's and Women's CEV EuroVolley 2021.

12 teams qualified as per Art. 1 and another 12 teams to qualify as follows:

### QUALIFICATION FORMAT

- Allocate registered teams not already qualified in groups of maximum 4 teams according to the European Ranking (serpentine system – 4 teams Berger Table).
- Play double round robin in single matches (home and away matches for each team)
- The best ranked teams across all pools according to the number of registered teams are qualified to the Final Round

### QUALIFICATION DATES

#### Qualification Round / dates and schedule according to the Berger Table

Qualification Round	1 <sup>st</sup> Leg: 15 <sup>th</sup> or 16 <sup>th</sup> August 2020	1 vs 4 / 3 vs 2
	2 <sup>nd</sup> Leg: 19 <sup>th</sup> August 2020	2 vs 1 / 4 vs 3
	3 <sup>rd</sup> Leg: 22 <sup>nd</sup> or 23 <sup>rd</sup> August 2020	1 vs 3 / 2 vs 4
	4 <sup>th</sup> Leg: 29 <sup>th</sup> or 30 <sup>th</sup> August 2020	4 vs 2 / 3 vs 1
	5 <sup>th</sup> Leg: 02 <sup>nd</sup> September 2020	1 vs 2 / 3 vs 4
	6 <sup>th</sup> Leg: 5 <sup>th</sup> or 6 <sup>th</sup> September 2020	4 vs 1 / 2 vs 3

In principal the Berger Table number defines the respective competition schedule and dates in each pool. Nevertheless for the teams of BIH, CRO and CZE, as organisers of U19/U20 ECH Finals

in August/September 2020, the match schedule will be modified to avoid as much as possible, any overlapping with the age group events.

## POOLS & EUROPEAN RANKING

The pool composition results from the latest CEV European Ranking for men's and women's national teams – **as of January 1, 2020**, as per the decisions made by the CEV Board of Administration in May 2019, respectively – with teams being placed across the pools according to the serpentine system based on the CEV European Ranking list.

## 4. Official Ball

All matches during the CEV EuroVolley 2021 Qualifiers – Men/Women will be played with the;

**MIKASA V200W**

## 5. Commercial Rights

In accordance with the rights already granted to the National federations ([Chapter 18 of the VBCR](#)), the table hereafter shows the split of Advertising rights for the Advertising spaces in the competition hall between the CEV and the organising National federation (NF).

Advertising rights	CEV Eurovolley qualifiers	
	NF	CEV
N° of Static Banners	14 (incl. positions 23-26)	12
LED system visibility split (percentage of a 360° loop)	60%	40%
Floor stickers	2 (only for presenting Host City)	–
Net	–	100%
Net post	–	100%
Referee stand	–	100%

### RESERVED PRODUCT CATEGORIES:

The CEV reserves the following product categories:

1. Airlines
2. Banking
3. Betting and Gambling services
4. Body & Healthcare products
5. Courier services & logistics
6. Sports Equipment – Volleyballs and flooring
7. Sportswear

The CEV may release one or more of the above-mentioned categories, upon written request of the National federation.

In any case, the categories n°3 and n°6 will not be released. Advertisement of betting & gambling partners, whether direct or indirect, is not allowed in the frame of the competition, except for advertising on player uniforms (jersey or short) on the positions foreseen as per FIVB Events regulations.

## 6. New Branding

With the introduction of the new corporate identity and branding guidelines in May 2019, all National federations are informed that all branding materials and layouts have been changed and need to be implemented by all for the season 2020/2021.

Further information on all graphics will be published in due course.

## 7. Media Rights & Production Obligation

All participating National Federations are requested to fill-in, complete and sign the TV-01 form that will be provided to them in due course and also available via the CEV database.

**such TV-01 form must be sent to [tv@cev.eu](mailto:tv@cev.eu).**

### Media Rights

- The CEV is the sole and exclusive owner of all media rights related to the CEV competition.
- The CEV is granting to the National Federation **only the domestic TV (linear) rights** as indicated in the below table:

Name/event	CEV EuroVolley 2021 Qualifiers Home matches of the National Federation (1 <sup>st</sup> party rights)
Exclusivity	Domestic TV (linear) rights only
Programmes type	Live, delayed, delayed in full length, highlights and clips
Territory	National Federation territory only
Language	National Federation language only
Licensed period	Until 31.12.2020
Number of transmissions	Live transmission and unlimited number of delayed transmissions

- For the avoidance of doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV.
- In case the National Federation wish to acquire the domestic digital rights for its territory (including internet and mobile rights), it must get in contact **3 month** prior to the competition with the CEV Digital & TV department at [tv@cev.eu](mailto:tv@cev.eu) for further instructions.

### Production obligation

The National Federation (via an host broadcaster) is also obliged to produce an international feed as mentioned below.

### CEV broadcast standard B

- A live uninterrupted and continuous HD TV signal 16:9
  - Video – HDTV SMPTE 292 – M HD IT-R BT 709 – aspect ratio 16/9
  - Audio – AES/EBU 48 kHz 20bit embedded
- Official CEV English match data graphics
  - Such graphics (including statistical data and player pictures) are implemented, prepared and integrated into the international signal by the appointed host broadcaster.
- 5 HD cameras
  - 3 fixed cameras (including 2 with slow-motion capacity)
  - 2 hand-held cameras
  - 1 net camera
- Audio configuration
  - Minimum four (4) audio channels for international stereo sounds and 2<sup>nd</sup> language commentary mix (if applicable).
- Necessary around-the-court microphones (including 1 net microphone). Characteristics and positions to be defined by the CEV.
- A feed with slow-motion and replays.
- Without any national or unilateral elements including but not limited to anchorman, stand-up positions, local advertising, interviews and national logos.

Such international feed must be delivered according to the following standards:

- Uplink free of charge to an established European satellite such as Eutelsat 10A or 7B.
- Book the corresponding satellite space (including end-to-end test synopsis).
- An encrypted satellite feed (also called BISS code).
- Provide the CEV and its relevant partners with the complete satellite parameters **2 weeks prior** to the start of the CEV Competition.

Other production requirements and deliverables will be indicated in the TV-01 form.



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# CEV EuroVolley 2021 Qualifiers

**Official Communications No. 2**

Released on: 07/02/2020

cev.eu  
#EuroVolleyW  
#EuroVolleyM



**CEV  
EuroVolley 2021**  
Qualifiers

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## 1. Registered Teams

The teams listed below have registered participation in the CEV EuroVolley 2021 – Men/Women.

STATUS OF TEAMS	#	MEN		#	WOMEN	
Level where the team will start the Championship		Country/ NF	↓ CEV EuroVolley 2019 Final Standing		Country /NF	↓ CEV EuroVolley 2019 Final Standing
The four (4) organisers and the eight (8) best classified teams from the CEV EuroVolley 2019 Finals are directly Qualified to the CEV EuroVolley 2021.  <i>(according to the CEV EuroVolley 2019 final standing)</i>	1	POL	ORG. (3.)	1	SRB	ORG. (1.)
	2	CZE	ORG. (13.)	2	BUL	ORG. (8.)
	3	FIN	ORG. (14.)	3	CRO	ORG. (11.)
	4	EST	ORG. (24.)	4	ROU	ORG. (13.)
	5	SRB	1.	5	TUR	2.
	6	SLO	2.	6	ITA	3.
	7	FRA	4.	7	POL	4.
	8	RUS	5.	8	NED	5.
	9	ITA	6.	9	GER	6.
	10	UKR	7.	10	RUS	7.
	11	GER	8.	11	BEL	9.
	12	BEL	9.	12	AZE	10.
The mentioned registered teams will play the CEV EuroVolley 2021 Qualifiers (26 men's teams and 23 women's teams).  <i>(according to the CEV European Ranking 01/01/2020)</i>	13	NED	8	13	BLR	11
	14	BUL	10	14	UKR	13
	15	TUR	11	15	ESP	14
	16	ESP	14	16	SVK	15
	17	SVK	17	17	HUN	17
	18	GRE	18	18	SLO	18
	19	BLR	19	19	CZE	19
	20	POR	20	20	FRA	20
	21	MNE	21	21	FIN	21
	22	ROU	22	22	GRE	22
	23	LAT	23	23	POR	23
	24	MKD	24	24	SUI	24
	25	AUT	25	25	EST	25
	26	SWE	26	26	GEO	26
	27	CRO	27	27	AUT	27

	28	ISR	28	28	MNE	28
	29	DEN	29	29	ISR	29
	30	MDA	30	30	BIH	30
	31	SUI	30	31	LAT	30
	32	AZE	32	32	DEN	32
	33	NOR	33	33	NOR	32
	34	HUN	34	34	SWE	34
	35	GEO	36	35	KOS	40
	36	ALB	39			
	37	CYP	41			
	38	BIH	47			

## 2. Qualifiers Men pool composition

With 12 teams already qualified for the CEV EuroVolley 2021 men's Final Round (4 hosts + 8 as per the final standing of the 2019 edition, Official Communication No. 1, Art. 1), another 12 teams will secure their participation in the Finals through this qualification process.

There are seven pools, five with four and two with three teams respectively, all pool winners and the five second-placed teams with the best result will participate in the CEV EuroVolley 2021 Finals. Since there is a different number of teams across the seven pools, the results of the matches played with the teams finishing last in the pools of four will be discarded in order to determine the five best runners-up across all pools, thus comparing their results as per the same number of matches played.

The pool composition reads as follows:

Berger Table no.	Pool A	Pool B	Pool C	Pool D	Pool E	Pool F	Pool G
1	NED	BUL	TUR	ESP	SVK	GRE	BLR
2	SWE	AUT	MKD	LAT	ROU	MNE	POR
3	CRO	ISR	DEN	MDA	SUI	AZE	NOR
4			BIH	CYP	ALB	GEO	HUN

The Berger Table number defines the respective competition schedule and dates in each pool (see Official Communication No. 1, Art. 3). The teams of the pools where such Berger numbers were modified are informed separately based on the mutual agreement.

## 3. Qualifiers Women pool composition

With 12 teams already qualified for the CEV EuroVolley 2021 women's Final Round (4 hosts + 8 as per the final standing of the 2019 edition, Official Communication No. 1, Art. 1), another 12 teams will secure their participation in the Finals through this qualification process.

There are six pools in total, five with four teams and one with three teams. The pool winners and all 2<sup>nd</sup> placed teams will participate in the CEV EuroVolley 2021 Finals.



The qualifiers pool composition reads as follows:

Berger Table no.	Pool A	Pool B	Pool C	Pool D	Pool E	Pool F
1	BLR	UKR	ESP	SVK	HUN	SLO
2	SUI	POR	GRE	FIN	FRA	CZE
3	EST	GEO	AUT	MNE	ISR	BIH
4		SWE	NOR	KOS	DEN	LAT

The Berger Table number defines the respective competition schedule and dates in each pool (see Official Communication No. 1, Art. 3). The teams of the pools where such Berger numbers were modified are informed separately based on the mutual agreement. Due to travel restrictions in place for citizens of Kosovo, their team has been moved to the next available pool where no such restrictions would apply.

## 4. Qualifiers administrative deadlines

Item:	Deadline:	Action:	Other information:
CEV 07 FORM	March 30 <sup>th</sup> , 2020  Men & Women <u>All Legs</u>	Organising National Federations are obliged to complete and send the 07 Form inside the CEV database for approval.	The 07 Form is available inside the CEV Database for each leg organising National Federations.
CEV 08 FORM	July 15 <sup>th</sup> , 2020 (+1 months before 1 <sup>st</sup> Leg) Men & Women <u>All Legs</u>	Organising National Federations are obliged to complete and close the 08 Form inside the CEV Database.	The 08 Form can be found inside the NF user areas of the CEV Database.
PLAYER LICENSES (initial 10 players)	July 15 <sup>th</sup> , 2020 (+30 days before 1 <sup>st</sup> Leg) Men & Women	All participating National Federations are required to register all potential players by applying for player licenses using the CEV 04 form within the set deadlines.	The CEV 04 Form can be found inside the NF user areas of the CEV Database.
PLAYER LICENSES (remaining players)	July 25 <sup>th</sup> , 2020 (20 days before 1 <sup>st</sup> leg) Men & Women		
TRAVEL TICKETS	July 31 <sup>st</sup> , 2020 (minimum 2 weeks before each leg) Men & Women	Organisers must ensure that the travel ticket(s) and/or the information as to when and where the tickets can be collected <u>are with the CEV Supervisor and Referees.</u>	



Item:	Deadline:	Action:	Other information:
PLAYERS 'LONG LIST'	July 31 <sup>st</sup> , 2020 1 <sup>st</sup> Leg (14 days before each leg) Men & Women  2 <sup>nd</sup> Leg 04/08/20 3 <sup>rd</sup> Leg 07/08/20 4 <sup>th</sup> Leg 14/08/20 5 <sup>th</sup> Leg 18/08/20 6 <sup>th</sup> Leg 21/08/20	All participating National Federations are required to duly complete and close the CEV 05 Form (‘TEAM REGISTRATION’).  Please verify each leg’s deadline directly on the 05 Form.	The CEV 05 Form can be found inside the NF user areas of the CEV Database.  It is limited to a maximum of 22 players, out of which maximum players 14 will eventually participate in the match.  After it is approved the CEV 05bis will be automatically created.

Item:	Deadline:	Action:	Other information:
CEV 05bis FORM	Before each teams Preliminary Inquiry	Before attending their Preliminary Inquiry, each team must complete and close the CEV 05bis form inside the CEV Database. (FINAL TEAM REGISTRATION)	The maximum 14 players listed on the CEV 05bis form must have already featured on the CEV 05 form (i.e. the players ‘long list’).

## 5. Commercial rights

The following protected product categories are released and National federations can contract sponsors operating in these categories:

1. Banking
2. Body & Healthcare products
3. Courier services & logistics

CEV will inform all National federations on 31<sup>st</sup> March on the advertising spaces that will be ceded for additional commercialisation.

## 6. Media Rights & Production Obligation (update)

To rectify the information given in the Official Communication No. 1 (Art. 7), please see below the updates.

All participating National Federations are requested to fill-in, complete and sign the TV-01 form that will be provided to them in due course. This form will be available via the CEV database.

**The TV-01 form must be sent to [tv@cev.eu](mailto:tv@cev.eu).**

## Media Rights

- The CEV is the sole and exclusive owner of all audio-visual media rights related to the CEV competition.
- The CEV is granting to the National Federation **only the non-exclusive domestic media rights** as indicated in the below table:

Name/event	CEV EuroVolley 2021 Qualifiers Home matches of the National Federation
Exclusivity	Domestic Media Rights on a non-exclusive basis
Programmes type	Live, delayed, delayed in full length, highlights and clips
Territory	National Federation territory only
Language	National Federation language only
Licensed period	Until 31.12.2020
Number of transmissions	Live transmission and unlimited number of delayed transmissions

*\*Media rights means all audio, visual, and audio-visual content (including on a live, near-live, delayed, highlights, clips/excerpts and news access) in connection with the CEV Competition including without limitation all terrestrial, satellite, cable and other television rights (free-to-air or pay TV), closed circuit, theatrical and non-theatrical, home video, DVD, Video On Demand, internet, broadband, mobile communications, wearable devices and other new media rights, in ship, in flight and other transport rights, radio and other audio rights, photographic and any other means of transmitting images and sounds of the CEV Competition whether such means are now known or developed, created, invented or become ready for use in the future.*

*-Domestic media rights means the media rights confined in the Host Country.*

*-International media rights means the worldwide media rights, except for the domestic media rights.*

- For the avoidance of doubt, all other media rights not explicitly granted to the National Federation are retained by the CEV.

## Production obligation

The National Federation (via a host broadcaster) is also obliged to produce an international feed as per the CEV broadcast standard B:

- A live uninterrupted and continuous HD 1080i 50Hz 16:9 signal
  - Video - HDTV SMPTE 292 – M HD IT-R BT 709 – aspect ratio 16/9
  - Audio – AES/EBU 48 kHz 20bit embedded
- Official CEV English match data graphics
    - Such graphics (including statistical data and player pictures) are implemented, prepared and integrated into the international signal by the appointed host broadcaster.
  - 5 + 1 HD cameras
    - 3 fixed cameras (including 2 with super slow-motion capacity)
    - 2 hand-held cameras
    - 1 net camera
  - Audio configuration
    - Minimum four (4) audio channels for international stereo sounds and 2<sup>nd</sup> language commentary mix (if applicable).



- Necessary around-the-court microphones (minimum of 6, including 1 net microphone). Characteristics and positions to be defined by the CEV.
- A feed with slow-motion and replays.
- Without any national or unilateral elements including but not limited to anchor man, stand-up positions, local advertising, interviews and national logos.

Such international feed must be delivered free-of-charge according to the following standards:

- Uplink to an established European satellite such as Eutelsat 10A or 7B.
- Book the corresponding satellite space (including end-to-end test synopsis).
- An encrypted satellite feed (also called BISS code).
- Provide the CEV and its relevant partners with the complete satellite parameters **2 weeks prior** to the start of the CEV Competition.

Other production requirements and deliverables will be indicated in the TV-01 form.

## 7. Digital Coverage & Social Media

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The Organisers and participating teams should extensively use social media to promote Volleyball within these age groups events. See below industry standards and social media tips:

	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go "behind the scenes." Make fans who are not at the event feel like they are (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity. The main aim is not to flood fans with information, live-posting can be done at the climax of the tournament – the final matches and matches of the home teams.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.



National Federations with teams competing are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about the championships.
- Share on your social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.

In case organisers and participating teams wish to televise, broadcast or live stream their matches, they should contact immediately [digital@cev.eu](mailto:digital@cev.eu) & [tv@cev.eu](mailto:tv@cev.eu).

We are also able to confirm that the official #hashtags for use are:

#Volleyball – when referring to the sport of Volleyball

#EuroVolleyW qualifiers – when referring to the women's competition

#EuroVolleyM qualifiers – when referring to the men's competition

The CEV will assist organisers and participating teams with media officers (freelancers) on-site. Further information will be provided prior to the event.

If you have any questions and/or ideas for social media coverage please contact [digital@cev.eu](mailto:digital@cev.eu)



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# CEV EuroVolley 2021 Qualifiers

**Official Communications No. 3**

Released on: 29/04/2020

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**CEV**  
**EuroVolley 2021**  
Qualifiers



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# 1. Administrative deadlines - Update

Based on the CEV Board of Administration decision taken on 23/04/2020 regarding the CEV Contingency Plan & European Recovery Program in response to the COVID-19 crisis, the latest deadline for the postponement of qualification matches that are currently scheduled from 15 August to 06 September 2020 is set to **01 July 2020**.

The preparation to the qualification matches should continue as currently scheduled and therefore a new deadline was set to complete the CEV 07 Forms that are available inside the CEV database (see below).

All remaining deadlines that are mentioned in the Official Communication no. 2 remain valid for the potential matches that are played from 15 August to 06 September 2020.

Item:	Deadline:	Action:	Other information:
CEV 07 FORM	<b>May 11<sup>th</sup>, 2020</b> Men & Women <u>All Legs</u>	Organising National Federations are obliged to complete and send the 07 Form inside the CEV database for approval. <u>In addition, the already closed forms must be closed as those were reopened for the possible control of the concerned NF.</u>	The 07 Form is available inside the CEV Database for each leg organising National Federation.
Final CEV decision	<u>July 1<sup>st</sup>, 2020</u> <u>Men &amp; Women</u> <u>All Legs played from 15 August to 06 September 2020</u>	The final decision for postponement of qualification matches. The CEV will mediate between parties.	In case a NF cannot host or travel, an individual solution to be found on the alternative date for matches that had to be postponed to be played from 01 to 17 January 2021.

# 2. Appointments of CEV officials

Based on the CEV Board of Administration decision taken on 23/04/2020, financial support was granted to organisers, as it was exceptionally agreed about the following measures that will help lower the costs for the hosting National Federations:

- 2.1 The CEV Supervisor is local (proposed by the NF out of the list of their CEV European Cups 2020 and National Team CEV Supervisors), the NF covers per diem and travel costs.
- 2.2 The 1<sup>st</sup> Referee is neutral, CEV covers international travel and per diem costs.
- 2.3 The 2<sup>nd</sup> Referee is a local International Referee, the NF covers per diem and travel costs, (same applies to the Reserve Referee i.e. local International Referee). Both referees must be confirmed by the ERC.

### 3. Accreditation cards

It is mandatory to use the CEV Accreditation System for all CEV EuroVolley 2021 Qualifiers.

You can access the accreditation system via [this](#) link or via National Federations Area on the CEV Database.

Furthermore, there is a Badge Manager for the printing of the Badges for the home matches.

The guidelines on how to navigate through the software are available within the documents area in the accreditation system.

### 4. Commercial rights - Update

Based on the CEV Board of Administration decision taken on 23/04/2020, only the following protected product categories are reserved by CEV for the upcoming competition:

1. Betting and Gambling services
2. Sports Equipment - Volleyballs

ALL other categories which were reserved as per the Official Communication n°1 are thus released on a non-exclusive basis.

The table of commercial rights as announced in the Official communication n°1 remains unchanged.

### 5. Media Rights & Production Obligation - Update

Following the CEV Contingency Plan & European Recovery Program approved by the BOA, the number of cameras requirements for the mandatory TV production of the domestic matches of the EuroVolley 2021 Qualifiers can exceptionally be reduced.

**→ The revised camera plan layout is: 4 HD cameras + 1 net camera**

The TV-01 form sent to all participating National Federations in February 2020 remains valid and must still be completed, signed and sent back to the CEV no later than 2 months prior to the start of the CEV Competition:

**→ The TV-01 form must be sent via email to [tv@cev.eu](mailto:tv@cev.eu)**

#### Media Rights

The CEV is the sole and exclusive owner of all audio-visual media rights related to the CEV competition. The CEV is granting to the National Federation **only the non-exclusive domestic media rights** as indicated in the below table:



Name/event	CEV EuroVolley 2021 Qualifiers Home matches of the National Federation
Exclusivity	Domestic Media Rights on a non-exclusive basis
Programmes type	Live, delayed, delayed in full length, highlights and clips
Territory	National Federation territory only
Language	National Federation language only
Licensed period	within 6 months after the end of the CEV Competition
Number of transmissions	Live transmission and unlimited number of delayed transmissions

Notwithstanding the above, the CEV will use its best effort to retain selected media rights (also called carve-outs) and make them available for non-exclusive use and distribution via the National Federation owned and operated digital platforms for promotional purposes only. For the avoidance of doubt, such carve-outs only refer to matches in which the respective participating team of the National Federation takes part. Carve-outs can also be subject to further restrictions by the CEV Sport Media agency prior to the start of the competition:

- Non-exclusive right to use archive rights
- Non-exclusive right to exploit highlights containing up to a maximum of five (5) minutes of footage from specific matches.
- Non-exclusive right to exploit up to a maximum of five (5) near-live clips per match of up to a maximum of 10 (10) seconds for each clip

All other media rights not explicitly granted to the National Federation are retained by the CEV and live transmissions of matches on digital platforms is solely reserved to the CEV.

### **Production & signal delivery obligation**

The National Federation (via a host broadcaster) is also obliged to produce a World Feed signal as per the CEV broadcast standard B:

- A live uninterrupted and continuous HD 1080i 50Hz 16:9 signal
- Video - HDTV SMPTE 292 – M HD IT-R BT 709 – aspect ratio 16/9
- Audio – AES/EBU 48 kHz 20bit embedded
- Official CEV English match data graphics
  - Such graphics (including statistical data and player pictures) are prepared and integrated into the international signal by the appointed host broadcaster.
- 4 + 1 HD cameras
  - 2 fixed cameras (including 2 with super slow-motion capacity)
  - 2 hand-held cameras
  - 1 net camera
- Audio configuration
  - Minimum four (4) audio channels for international stereo sounds and 2<sup>nd</sup> language commentary mix (if applicable).
- Necessary around-the-court microphones (minimum of 6, including 1 net microphone)
  - Characteristics and positions to be further defined by the CEV.
- A feed with slow-motion and replays.
- Without any national or unilateral elements including but not limited to anchor man, stand-up positions, local advertising, interviews and national logos.

Such World Feed Signal must be delivered to the CEV and its relevant media partners free-of-charge according to the following standards:

- Uplink to an established European satellite such as Eutelsat 10A or 7B.



- Book the corresponding satellite space (including the end-to-end test synopsis).
- An encrypted satellite feed (BISS code).
- Provide the CEV with the complete satellite parameters via the template provided by the CEV no later than 2 weeks prior to the start of the first domestic match.

Other production requirements and deliverables will be indicated in the TV-01 form.

## 6. Digital Coverage & Social Media

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The Organisers and participating teams should extensively use social media to promote Volleyball and the CEV Competition. See below industry standards and social media tips:

	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go "behind the scenes." Make fans who are not at the event feel like they are (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

National Federations with teams competing are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about the championships.
- Share on your social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.



We are also able to confirm that the official #hashtags for use are:

#Volleyball – when referring to the sport of Volleyball

#EuroVolleyW qualifiers – when referring to the women's competition

#EuroVolleyM qualifiers – when referring to the men's competition

The CEV will assist organisers and participating teams with media officers (freelancers) on-site as long as conditions allow. Further information will be provided prior to the event.

If you have any questions and/or ideas for social media coverage please contact [digital@cev.eu](mailto:digital@cev.eu)

## 7. Brand & Graphic

All graphics are and will be available and shall be downloaded from the CEV Cloud folder [here](#). All Organisers have the opportunity to study basic Brand Guidelines, download and use the official competition logo and graphic devices in various formats, if needed. All requested and necessary templates (court layout, banners, backdrops, etc.) will be communicated in due time following the administrative deadline described (01 July 2020.).

**CEV institutional brand** can be found on the CEV website:

<https://inside.cev.eu/en/brand/> or download directly the CEV institutional kit from the CEV Cloud: <https://cloud.cev.eu/url/cevbranding>.

**CEV online Competition storage** is an optimized file sharing and storage solution. All Organisers have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing.

**No logins or passwords are needed.**

**Special links navigate you** to the CEV online Competition storage with 2 main folders:

**Download**, which contains all necessary files / templates you need to use for production of any possible material [link](#).  
and

**Upload**, for all files to be uploaded, checked and approved by CEV before producing. After uploading any files, the graphics department ([graphics@cev.eu](mailto:graphics@cev.eu)) has to be notified by a short e-mail. Note that, the cloud doesn't inform us automatically on the uploading of new files. Upload folder is structured by Organisers [link](#).

**LED system information:** In case any organising national federation wants to use LED system boarding, the LED system application form must be downloaded from the download folder in the CEV Cloud [here](#) (select the LED system application folder).

Fully compiled form must be sent to CEV **2 weeks prior** to the start of the first domestic match.



CEV Publications  
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# CEV EuroVolley 2021 Qualifiers

**Official Communications No. 4**

Released on: 30/06/2020

cev.eu  
#EuroVolleyW  
#EuroVolleyM



**CEV  
EuroVolley 2021  
Qualifiers**



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# 1. Introduction

After carrying out a very extensive work and liaising with National Federations for a number of weeks in order to have a better understanding of the conditions they have to deal with as a result of the coronavirus crisis, the CEV is delighted to be able to announce the tentative dates and hosts for the EuroVolley 2021 qualifiers.

It has taken a great amount of work to finalise this process, where much flexibility from the side of the CEV and a sense of solidarity among members of the Volleyball family have come to the fore and allowed for the provision of a calendar, which remains subject to change depending on the evolution of the pandemic and the measures adopted in each country to curb any further spread of the disease.

# 2. Competition Format - Update

Based on the CEV Board of Administration decision taken on 23/04/2020 regarding the CEV Contingency Plan & European Recovery Programme in response to the COVID-19 crisis, the latest deadline for the postponement and rescheduling of the qualification matches originally scheduled from 15 August to 06 September 2020 was set to 01 July 2020.

Based on the negotiations and meetings that were held during the past months, the decision was adopted and commonly agreed among the participating countries in each pool to play tournaments instead of those initially planned Home & Away matches.

This change to the competition format has also an impact on the preparations of those tournaments, resulting in the 07 form becoming redundant.

Some other administrative deadlines are set and some already announced ones will be adjusted accordingly. Please see Art. 4 of this Official Communication for further details.

# 3. Competition schedule

Below are the agreed tournament dates (some still to be defined +/- one day) of each pool:

Women Pool A	<b>Tournament 1 &amp; 2</b>	<b>Pool A (1 &amp; 2)</b>	Teams (3): BLR, SUI, EST	CEV Supervisor
	18-23/08/2020	Minsk (BLR)		A. LEZHAVA (GEO)
Women Pool B	<b>Tournament 1</b>	<b>Pool B (1)</b>	Teams (4): UKR, POR, GEO, SWE	CEV Supervisor
	07-10/01/2021	Porto (POR)		tbc
	<b>Tournament 2</b>	<b>Pool B (2)</b>	Teams (4): UKR, POR, GEO, SWE	CEV Supervisor
	14-17/01/2021	Tbilisi (GEO)		tbc
Women Pool C	<b>Tournament 1</b>	<b>Pool C (1)</b>	Teams (4): ESP, GRE, AUT, NOR	CEV Supervisor
	08-10/01/2021	(GRE)		tbc
	<b>Tournament 2</b>	<b>Pool C (2)</b>	Teams (4): ESP, GRE, AUT, NOR	CEV Supervisor
	14-17/01/2021	(AUT)		tbc



Women Pool D	<b>Tournament 1</b>	<b>Pool D (1)</b>	Teams (4): SVK, FIN, MNE, KOS	CEV Supervisor
	07-10/01/2021	Podgorica (MNE)		tbc
	<b>Tournament 2</b>	<b>Pool D (2)</b>	Teams (4): SVK, FIN, MNE, KOS	CEV Supervisor
	14-17/01/2021	(SVK)		tbc
Women Pool E	<b>Tournament 1</b>	<b>Pool E (1)</b>	Teams (4): HUN, FRA, ISR, DEN	CEV Supervisor
	07-10/01/2021	Belfort (FRA)		tbc
	<b>Tournament 2</b>	<b>Pool E (2)</b>	Teams (4): HUN, FRA, ISR, DEN	CEV Supervisor
	14-17/01/2021	(HUN)		tbc
Women Pool F	<b>Tournament 1</b>	<b>Pool F (1)</b>	Teams (4): SLO, CZE, BIH, LAT	CEV Supervisor
	26-28/08/2020	Liepaja (LAT)		K. BIZUKOJC (POL)
	<b>Tournament 2</b>	<b>Pool F (2)</b>	Teams (4): SLO, CZE, BIH, LAT	CEV Supervisor
	04-06/09/2020	Zenica (BIH)		J. RELJIN (SRB)
Men Pool A	<b>Tournament 1</b>	<b>Pool A (1)</b>	Teams (3): NED, SWE, CRO	CEV Supervisor
	07-10/01/2021	Zadar (CRO)		tbc
	<b>Tournament 2</b>	<b>Pool A (2)</b>	Teams (3): NED, SWE, CRO	CEV Supervisor
	14-17/01/2021	Rotterdam (NED)		tbc
Men Pool B	<b>Tournament 1 &amp; 2</b>	<b>Pool B (1 &amp; 2)</b>	Teams (3): BUL, AUT, ISR	CEV Supervisor
	12-17/01/2021	(ISR)		tbc
Men Pool C	<b>Tournament 1</b>	<b>Pool C (1)</b>	Teams (4): TUR, MKD, DEN, BIH	CEV Supervisor
	07-10/01/2021	(DEN)		tbc
	<b>Tournament 2</b>	<b>Pool C (2)</b>	Teams (4): TUR, MKD, DEN, BIH	CEV Supervisor
	14-17/01/2021	Skopje (MKD)		tbc
Men Pool D	<b>Tournament 1 &amp; 2</b>	<b>Pool D (1 &amp; 2)</b>	Teams (4): ESP, LAT, MDA, CYP	CEV Supervisor
	30/08-06/09/2020	Nicosia (CYP)		P. BAKODIMOS (GRE)
Men Pool E	<b>Tournament 1</b>	<b>Pool E (1)</b>	Teams (4): SVK, ROU, SUI, ALB	CEV Supervisor
	7-10/01/2021	(SVK)		tbc
	<b>Tournament 2</b>	<b>Pool E (2)</b>	Teams (4): SVK, ROU, SUI, ALB	CEV Supervisor
	14-17/01/2021	(ROU)		tbc
Men Pool F	<b>Tournament 1</b>	<b>Pool F (1)</b>	Teams (4): GRE, MNE, AZE, GEO	CEV Supervisor
	07-10/01/2021	(GEO)		tbc
	<b>Tournament 2</b>	<b>Pool F (2)</b>	Teams (4): GRE, MNE, AZE, GEO	CEV Supervisor
	14-17/01/2021	(MNE)		tbc
Men Pool G	<b>Tournament 1</b>	<b>Pool G (1)</b>	Teams (4): BLR, POR, NOR, HUN	CEV Supervisor
	07-10/01/2021	(HUN)		tbc
	<b>Tournament 2</b>	<b>Pool G (2)</b>	Teams (4): BLR, POR, NOR, HUN	CEV Supervisor
	14-17/01/2021	Porto (POR)		tbc

## 4. Administrative deadlines - Update

The below mentioned deadlines will replace those announced in the Official Communications no. 2 and no. 3.

Item:	Deadline:	Action:	Other information:
CEV CH-07-T FORM	<p>July 13<sup>th</sup>, 2020 Men &amp; Women <u>For tournaments in August and September</u></p> <p>November 09<sup>th</sup>, 2020 Men &amp; Women <u>For tournaments in January 2021</u></p>	Organising National Federations are obliged to complete and send the paper CH-07-T Form to CEV for approval.	The CH-07-T Form is available inside the CEV Database under 'Federation Area – Downloads', for the organising National Federations only.
CEV 02 FORM	<p>July 13<sup>th</sup>, 2020 Men &amp; Women <u>For tournaments in August and September</u></p> <p>November 09<sup>th</sup>, 2020 Men &amp; Women <u>For tournaments in January 2021</u></p>	Organising National Federations are obliged to complete and close the 02 Form inside the CEV Database. (Organisational Chart)	The CEV 02 Form can be found inside the NF user areas of the CEV Database.
LED system application form	<b>3 weeks before</b> the concerned tournament	Organising National federations can apply for the use of LED system around the court.	The form must be downloaded from the CEV Cloud <a href="#">here</a> . Fully compiled form must be sent electronically to CEV ( <a href="mailto:graphics@cev.eu">graphics@cev.eu</a> ) for approval <b>3 weeks prior</b> to the start of the first tournament.
Application for advertising on uniforms	<b>30 days before</b> the start of the concerned tournament	If applicable, all participating NFs having advertisement on team uniforms are required to request the Certificate of Approval for advertising on uniforms.	The form can be found inside the CEV database "download area" and must be sent to: <a href="mailto:marketing@cev.eu">marketing@cev.eu</a>
1 <sup>st</sup> BULLETIN	<b>1 ½ month prior to the start of the tournament.</b> Men & Women <u>For tournaments in August or September and January 2021</u>	Organising National Federations are obliged to issue Competition Bulletin No. 1.	The Bulletin can be released after it has been approved by the appointed CEV Supervisor.

<p>PLAYER LICENSES (initial 10 players)</p>	<p>July 15<sup>th</sup>, 2020 (+/-30 days before 1<sup>st</sup> tournament in August or September) Men &amp; Women</p> <p>Those starting in January 2021</p> <p>December 07<sup>th</sup>, 2020 (+/-30 days before 1<sup>st</sup> tournament in January 2021) Men &amp; Women</p>	<p>All participating National Federations are required to register all potential players by applying for player licenses using the CEV 04 form within the set deadlines.</p>	<p>The CEV 04 Form can be found inside the NF user areas of the CEV Database.</p>
<p>PLAYER LICENSES (remaining players)</p>	<p>July 25<sup>th</sup>, 2020 (+/-20 days before 1<sup>st</sup> tournament in August or September) Men &amp; Women</p> <p>Those starting in January 2021</p> <p>December 18<sup>th</sup>, 2020 (+/-20 days before 1<sup>st</sup> tournament in August or September) Men &amp; Women</p>		
<p>PLAYERS 'LONG LIST'</p>	<p>July 31<sup>st</sup>, 2020 (tournaments played in August 2020) Men &amp; Women</p> <p>August 14<sup>th</sup>, 2020 (tournaments played in September 2020) Men &amp; Women</p> <p>Those starting in January 2021</p> <p>December 21<sup>st</sup>, 2020 (tournaments played in January 2021) Men &amp; Women</p>	<p>All participating National Federations are required to duly complete and close the CEV 05 Form ('TEAM REGISTRATION').</p> <p>Please verify each deadline directly on the 05 Form.</p>	<p>The CEV 05 Form can be found inside the NF user areas of the CEV Database. It is limited to a maximum of 22 players, out of which maximum players 14 will eventually participate in the match.</p> <p>After it is approved the CEV, the 05bis form will be automatically created.</p>
<p>CEV 05bis FORM</p>	<p>Before each teams Preliminary Inquiry</p>	<p>Before attending their Preliminary Inquiry, each team must complete and close the CEV 05bis form inside the CEV Database. (FINAL TEAM REGISTRATION)</p>	<p>The maximum 14 players listed on the CEV 05bis form must have already featured on the CEV 05 form (i.e. the players 'long list').</p>



COMPETITION HANDBOOK	On the arrival of the Teams and CEV Officials at the Competition Site	Organisers are obliged to issue a Competition Handbook. The Competition Handbook can only be released after it has been approved by the appointed CEV Supervisor and the CEV.	
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## 5. Appointments of CEV officials – update

Based on the CEV Board of Administration decision taken on 23/04/2020, a number of measures have been introduced to help lower the costs for the hosting National Federations. More specifically, further to the change of the competition format from home and away matches to tournaments:

- 5.1 The CEV will appoint a neutral CEV Supervisor to each tournament and will cover the international travel costs and per diem. Arrival two days before the start and departure a day after the last tournament day.
- 5.2 For tournaments with 4 teams, CEV will appoint 4 neutral international referees and will cover their international travel costs (including Visa costs) and will also pay their per diem costs. All referees must arrive one day before and depart the day after the last match.  
  
For tournaments with 3 teams, CEV will appoint 3 neutral international referees and will cover their international travel costs (including Visa costs) and will also pay their per diem costs.
- 5.3 Each organiser is obliged to appoint one international Reserve Referee (local), to whom the NF covers travel, board and lodging and per diem. Such referee must be confirmed by the ERC. The Reserve Referee must be present 4 hours before the 1<sup>st</sup> match of the tournament, and stay until the end of the tournament.

CEV will inform the organisers in due time of the travel details of the neutral appointed CEV Supervisor and Referees, so that the organiser will be able to arrange the local transportation from the airport to the venue. The host country will cover all board and lodging costs of those persons. Nominated Referees will be inserted directly inside the CEV database by ERC.

## 6. Contribution Fee

As stipulated in the CEV Volleyball Competition Regulations (Art. 127.6), the contribution fee is paid by each Team Delegation member to the Organiser, in order to contribute to its Team Delegation accommodation.

The contribution fee is calculated according to the period of the level of a competition (i.e. teams- arrival to venue one day before the start of the tournament and departure one day after the last tournament day). Such period includes the arrival and departure days, those days are counted together as one day. The contribution fee is 100 EUR per day / delegation member.

## 7. CEV Competitions Hygiene Guidelines

The CEV has been working on the production of a series of guidelines for the safe return of international Volleyball and Beach Volleyball competitions. These will be released and provided to all National Federations in due course, with the aim of protecting the safety and well-being of everyone associated with our sport. Obviously, such guidelines will complement the measures adopted by the respective national authorities that define the duties that the local organisers have to fulfil in order to guarantee a safe delivery of all EuroVolley 2021 qualifiers.

## 8. Accreditation cards

The CEV Accreditation System will be used for all CEV EuroVolley 2021 Qualifiers.

Teams shall print their own accreditation cards before arriving to the competition. All team members on the O5 form will be automatically prepared in the system. The accreditation cards shall be presented at the Preliminary Inquiry to the Supervisor.

In case teams have other team members / accreditation needs, they need to communicate these requests to the Organisers who shall consider and confirm or decline such requests & prepare the accreditations accordingly.

Organisers are responsible for management of the event and preparing accreditations for the CEV Officials, referees (to be automatically prepared in the system), as well as for preparing accreditations for any other person requiring accreditation (Organising team, TV, press, etc.)

The accreditation system is accessible via [this](#) link or via the National Federations Area of the CEV Database.

Furthermore, there is a Badge Manager software to help with the printing process.

The guidelines on how to navigate through the software are available within the documents area in the accreditation system and in the Badge Manager program.

## 9. Commercial rights - Update

Based on the CEV Board of Administration decision taken on 23/04/2020, only the following protected product categories are reserved by CEV for the upcoming competition:

1. Betting and Gambling services
2. Sports Equipment - Volleyballs

ALL other categories which were reserved as per the Official Communication n°1 are thus released on a non-exclusive basis.

\*For the avoidance of doubt, although the betting & gambling services sector and/or category is reserved by CEV, the Organiser may exploit based on prior agreement of CEV, the category for the National lottery, provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by CEV.

The table of commercial rights as announced in the Official communication n°1 is being adapted for the tournaments taking place in August 2020. CEV is ceding 7 static banner positions and 15% of LED timing.

Advertising rights	CEV Eurovolley qualifiers	
	NF	CEV
N° of Static Banners	21 (incl. positions 23-26)	5
LED system visibility split (percentage of a 360" loop)	75%	25%
Floor stickers	2 (only for presenting Host City)	-
Net	-	100%
Net post	-	100%
Referee stand	-	100%

## 10. Media Rights & Host Broadcast Production

### Media Rights

Name/event	Matches of the CEV EuroVolley 2021 Qualifiers
Exclusivity	Domestic Media Rights on a non-exclusive basis
Programmes type	Live, delayed, delayed in full length, highlights and clips
Territory	National Federation territory only
Language	National Federation language only
Licensed period	6 months after the end of the last organised match
Number of transmissions	Live transmission & unlimited number of delayed transmissions

For media rights information, acquisition & distribution matters, please contact via email:

- Aurèle Weyeneth – CEV Head of Digital & TV: [tv@cev.eu](mailto:tv@cev.eu)
- Ottavia Perra – Infront Associate Director TV and Media rights: [Ottavia.Perra@infrontsports.com](mailto:Ottavia.Perra@infrontsports.com)
- Deborah Termanini – Infront TV and Media rights coordinator: [Deborah.Termanini@infrontsports.com](mailto:Deborah.Termanini@infrontsports.com)

### Host Broadcast Production

Quality	A live uninterrupted & continuous HD 1080i 50Hz 16:9 signal
Minimum number of cameras	4 + 1 HD cameras
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 <sup>nd</sup> language commentary mix (if applicable).
Microphones	6 – including 1 net microphone to capture atmospherics
Delivery point	Established European satellite
Official CEV TV graphics	Provided by the CEV and its Sport Media Agency

For the avoidance of doubt, the World Feed signal of each match must be delivered to the CEV and its relevant media partners free-of-charge via satellite according to the following standards:

- Uplink to an established European satellite (Eutelsat 10A or 7B)
- Book the corresponding satellite space (including the end-to-end test synopsis).
- An encrypted satellite feed (BISS code).

The National Federation and its appointed host broadcaster shall also complete and provide to the CEV and its Sport Media Agency the following documents:

A. TV-01 form

B. Satellite parameters form (to be filled in by the appointed host broadcaster)

- The TV-01 form and satellite parameters form shall be sent to [tv@cev.eu](mailto:tv@cev.eu) and [Ottavia.Perra@infrontsports.com](mailto:Ottavia.Perra@infrontsports.com) 1 month prior to the start of the competition.

The satellite parameters of each match must not be shared among Participating Federations without the prior consent of CEV and Infront.

## 11. Digital Coverage

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers and creating more engagement to teams and athletes.

The Organisers and participating teams should extensively use social media to promote Volleyball and the CEV Competition. See below industry standards and social media tips:

	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go "behind the scenes." Make fans who are not at the event feel like they are (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

National Federations with teams competing are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about the championships.
- Share on your social media behind the scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating federations on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags for use are:

#Volleyball – when referring to the sport of Volleyball

#EuroVolleyW qualifiers – when referring to the women's competition

#EuroVolleyM qualifiers – when referring to the men's competition

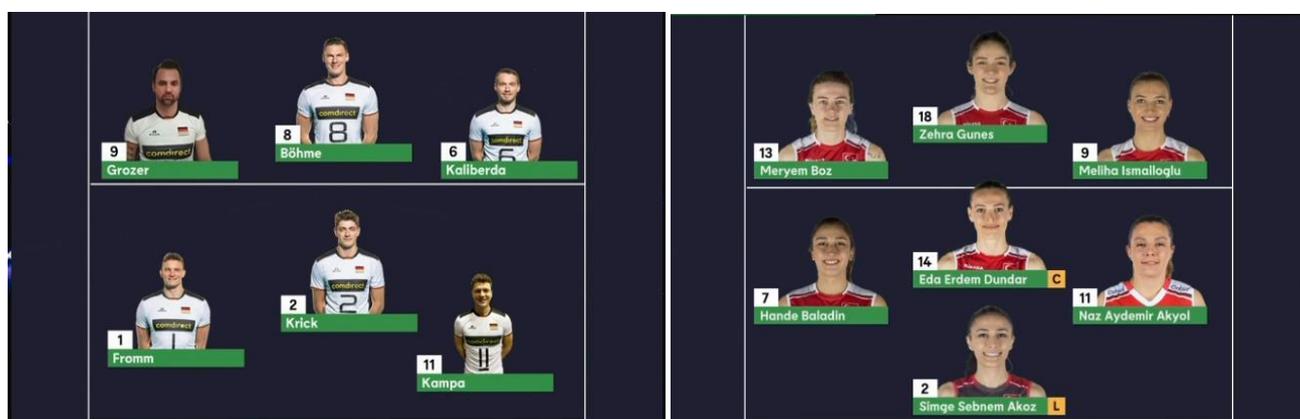
The CEV will assist organisers and participating teams with media officers (freelancers) on-site as long as conditions allow. Further information will be provided prior to the event.

If you have any questions and/or ideas for social media coverage please contact [digital@cev.eu](mailto:digital@cev.eu)

## 12. Teams & Players Pictures

### General Information

Team and athlete's pictures are used by the CEV for promotional purposes on its website, social media, TV graphics as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.



Participating National Federation are requested to submit the below pictures to the CEV prior to the start of the competition:

### Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:



#### Quality standards:

- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (**no training suit or polos are allowed**)
- Jersey number: to be visible on picture
- Dimension: 1800\*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

### Team picture

A **team picture** shall be provided as per the standard below:



#### Quality standards:

- Location: backdrop or on court.
- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polos are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud).
- Dimensions: at least 4000\*2500 pixels and 300 DPI minimum
- Maximum weight: 12-15 MB

### Delivery method:

All pictures to be in high-resolution and provided in both JPEG and PNG format (with transparent background).

- In JPG with full player name via the CEV database 04 forms
- IN PNG (transparent background) via the CEV Cloud:

<https://cloud.cev.eu/url/utdxc8zwdx5pcvba>

- Please use your team's folder and insert the pictures with full player name.

➔ **Deadline of submission: 1 month prior to the competition**

## 13. Brand & Graphic

All graphics will be available for downloading from the CEV Cloud folder [link here](#). All Organisers have the opportunity to review the basic Brand Guidelines, to download and use the official competition logo and graphic devices in various formats, as needed. All requested and necessary templates (court layout, banners, backdrops, etc.) will be communicated in due time.

**CEV institutional brand** can be found on the CEV website: <https://inside.cev.eu/en/brand/> or download directly the CEV institutional kit from the CEV Cloud: <https://cloud.cev.eu/url/cevbranding>.

**CEV Cloud** is an optimized file sharing and storage solution. All Organisers have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing. No logins or passwords are needed.

Special links navigate you to the CEV online Competition storage with 2 main folders:

**Download**, which contains all necessary files / templates you need to use for production of any possible material [link here](#).  
and  
**Upload**, for all files to be uploaded, checked and approved by CEV before producing. Upload folder is structured by Organisers [link here](#).  
After uploading any files, the graphics department ([graphics@cev.eu](mailto:graphics@cev.eu)) has to be notified by a short e-mail. Note that, the cloud doesn't inform us automatically on the uploading of new files.

**LED system information:** In case any organising national federation wants to use the LED system boarding, the LED system application form must be downloaded from the CEV Cloud [here](#). Fully compiled form must be sent electronically to CEV for approval **3 weeks prior** to the start of the respective tournament.

The official LED playlist will be provided by CEV and be made available in the Download area of the CEV Cloud.

### **Production of the promotional banners**

Organising National federations are required to produce the following banners according to the layouts which will be made available in the Download area of the CEV Cloud:

- Position nr. 12: Competition title banner
- Position nr. 9: EuroVolley Men 2021 promotion
- Position nr. 15: EuroVolley Women 2021 promotion
- Position nr. 4: #EuroVolleyW qualifiers (when participating in the women's competition or #EuroVolleyM qualifiers (when participating in the men's competition)
- Position nr. 19: Eurovolley.tv



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# CEV EuroVolley 2021 Qualifiers

**Official Communications No. 5**

Released on: 25/02/2021

cev.eu  
#EuroVolleyW  
#EuroVolleyM



**CEV  
EuroVolley 2021**  
Qualifiers



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# 1. Competition schedule

The respective organiser of various pools confirmed the dates and venues of the tournaments. The daily match schedules are set online on the CEV website. The appointed CEV supervisors and Referees are directly set inside the CEV database and CEV will inform in due time before the start of the event their travel itineraries to each organiser.

Women Pool A	Tournament 1 & 2	Pool A (1 & 2)	Teams (3): BLR, SUI, EST	CEV Supervisor
	10-15/05/2021	Minsk (BLR)		A. Lezhava
Women Pool B	Tournament 1	Pool B (1)	Teams (4): UKR, POR, GEO, SWE	CEV Supervisor
	07-09/05/2021	Matosinhos (POR)		M. Pérez Grasa
	Tournament 2	Pool B (2)	Teams (4): UKR, POR, GEO, SWE	CEV Supervisor
	14-16/05/2021	Tbilisi (GEO)		M. Frishman
Women Pool C	Tournament 1	Pool C (1)	Teams (4): ESP, GRE, AUT, NOR	CEV Supervisor
	07-09/05/2021	Larissa (GRE)		G. Lotan
	Tournament 2	Pool C (2)	Teams (4): ESP, GRE, AUT, NOR	CEV Supervisor
	13-15/05/2021	Graz (AUT)		I. Brokane
Women Pool D	Tournament 1	Pool D (1)	Teams (4): SVK, FIN, MNE, KOS	CEV Supervisor
	07-09/05/2021	Podgorica (MNE)		S. Milosevic
	Tournament 2	Pool D (2)	Teams (4): SVK, FIN, MNE, KOS	CEV Supervisor
	13-15/05/2021	Nitra (SVK)		A. Koncnik
Women Pool E	Tournament 1	Pool E (1)	Teams (4): HUN, FRA, ISR, DEN	CEV Supervisor
	07-09/05/2021	Belfort (FRA)		A. Fischbacher
	Tournament 2	Pool E (2)	Teams (4): HUN, FRA, ISR, DEN	CEV Supervisor
	14-16/05/2021	Szombathely (HUN)		N. Hoeben
Women Pool F	Tournament 1	Pool F (1)	Teams (4): SLO, CZE, BIH, LAT	CEV Supervisor
	06-08/05/2021	Daugavpils (LAT)		K. Bizukojc
	Tournament 2	Pool F (2)	Teams (4): SLO, CZE, BIH, LAT	CEV Supervisor
	14-16/05/2021	Zenica (BIH)		S. Nikolov
Men Pool A	Tournament 1	Pool A (1)	Teams (3): NED, SWE, CRO	CEV Supervisor
	07-09/05/2021	Zadar (CRO)		A. Ivanovic
	Tournament 2	Pool A (2)	Teams (3): NED, SWE, CRO	CEV Supervisor
	14-16/05/2021	Apeldoorn (NED)		J. Ziegler
Men Pool E	Tournament 1	Pool E (1)	Teams (4): SVK, ROU, SUI, ALB	CEV Supervisor
	06-08/05/2021	Nitra (SVK)		J. Reljin
	Tournament 2	Pool E (2)	Teams (4): SVK, ROU, SUI, ALB	CEV Supervisor
	14-16/05/2021	Ploiesti (ROU)		P. Stoykova

Men Pool F	Tournament 1	Pool F (1)	Teams (4): GRE, MNE, AZE, GEO	CEV Supervisor
	07-09/05/2021	Tbilisi (GEO)		A. Ira
	Tournament 2	Pool F (2)	Teams (4): GRE, MNE, AZE, GEO	CEV Supervisor
	14-16/05/2021	Podgorica (MNE)		M. Podloznyi
Men Pool G	Tournament 1	Pool G (1)	Teams (4): BLR, POR, NOR, HUN	CEV Supervisor
	07-09/05/2021	Szombathely (HUN)		A. Matijaca
	Tournament 2	Pool G (2)	Teams (4): BLR, POR, NOR, HUN	CEV Supervisor
	14-16/05/2021	Matosinhos (POR)		L. Muchaga Flores

## 2. Qualification Round: Administrative deadlines - update

The below mentioned deadlines will apply to all qualifiers tournaments that are organised in May.

Item:	Deadline:	Action:	Other information:
CEV 02 FORM	<b>March 31<sup>st</sup>, 2021</b> Men & Women For all tournaments in May	Organising National Federations are obliged to complete and close the 02 Form inside the CEV Database. (Organisational Chart)	The CEV 02 Form can be found inside the NF user areas of the CEV Database.
LED system application form	<b>4 weeks before</b> the concerned tournament	Organising National federations can apply for the use of LED system around the court.	The form must be downloaded from the CEV Cloud <a href="#">here</a> . Fully compiled form must be sent electronically to CEV ( <a href="mailto:graphics@cev.eu">graphics@cev.eu</a> ) for approval <b>4 weeks prior to the start of the competition.</b>
Application for advertising on uniforms	<b>30 days before</b> the start of the concerned tournament	If applicable, all participating NFs having advertisement on team uniforms are required to request the Certificate of Approval for advertising on uniforms.	The form can be found inside the CEV database "download area" and must be sent to: <a href="mailto:marketing@cev.eu">marketing@cev.eu</a>

1 <sup>st</sup> BULLETIN	<u>1 ½ month prior to the start of the tournament.</u> Men & Women <u>For all tournaments in May</u>	Organising National Federations are obliged to issue Competition Bulletin No. 1.	The Bulletin can be released after it has been approved by the appointed CEV Supervisor (and 1 <sup>st</sup> draft copy also <a href="mailto:nationalteams@cev.eu">nationalteams@cev.eu</a> )
PLAYER LICENSES (initial 10 players)	<u>April 06<sup>th</sup>, 2021</u> <u>(+30 days before 1<sup>st</sup> tournament in May)</u> Men & Women	All participating National Federations are required to register all potential players by applying for player licenses using the CEV 04 form within the set deadlines.	The CEV 04 Form can be found inside the NF user areas of the CEV Database.
PLAYER LICENSES (remaining players)	<u>April 15<sup>th</sup>, 2021</u> <u>(+20 days before 1<sup>st</sup> tournament in May)</u> Men & Women		
PLAYERS 'LONG LIST'	<u>April 21<sup>st</sup>, 2021</u> <u>(1<sup>st</sup> tournaments played in May)</u> Men & Women  <u>April 28<sup>th</sup>, 2021</u> <u>(2<sup>nd</sup> tournaments played in May)</u> Men & Women	All participating National Federations are required to duly complete and close the CEV 05 Form ('TEAM REGISTRATION'). Please verify each deadline directly on the 05 Form.	The CEV 05 Form can be found inside the NF user areas of the CEV Database. It is limited to a maximum of 24 players, out of which maximum players 14 will eventually participate in the match. After it is approved the CEV, the 05bis form will be automatically created.
CEV 05bis FORM	Before each teams Preliminary Inquiry	Before attending their Preliminary Inquiry, each team must complete and close the CEV 05bis form inside the CEV Database. (FINAL TEAM REGISTRATION)	The maximum 14 players listed on the CEV 05bis form must have already featured on the CEV 05 form (i.e. the players 'long list').
COMPETITION HANDBOOK	On the arrival of the Teams and CEV Officials at the Competition Site	Organisers are obliged to issue a Competition Handbook. The Competition Handbook can only be released after it has been approved by the appointed CEV Supervisor.	

### 3. Appointments of CEV officials

See official communication no. 4.

The nominated CEV Supervisors and International Referees will be indicated directly inside the CEV Database.

We remind each organiser to confirm their International Reserve Referee (local) by email to [referee@cev.eu](mailto:referee@cev.eu).

### 4. Appointments of match officials

We kindly ask your attention regarding the CEV resolution related to the line judges. In extension to the COVID-19 decisions and linked to the CEV Volleyball Competition Regulation Art. 41 §4 e, to further support the organisers of CEV events, it has been decided that for the CEV EuroVolley 2021 qualifiers, the National Federations may nominate only 2 line judges instead of 4.

### 5. Contribution Fee

See official communication no. 4.

### 6. CEV Competitions Hygiene Guidelines

We would like to inform you that the CEV has updated the [CEV Competition Hygiene Guidelines](#) and [CEV Hygiene Guidelines - Volleyball Specifications](#) set for the organization and safe delivery of Volleyball competitions in times of coronavirus.

We kindly ask you to carefully read the documents with special attention to the updated articles:

CEV Competition Hygiene Guidelines: Article 7; b, c, d and Article 5.3; a

CEV Hygiene Guidelines - Volleyball Specifications: Article 2.2; b,c,d

Both files are available under the 'Documents' section of the Inside CEV website, more specifically under the 'Medical' sub-tab here: <https://inside.cev.eu/en/documents/>

- The generic Hygiene Guidelines are available on the main page of the COVID-19 mini website here: <https://inside.cev.eu/en/covid19/> (scroll down to find the document)
- The Volleyball Specifications are available on the COVID-19 Volleyball page where the latest update has been placed right on top to ease things up for anyone searching for this document and its latest version: <https://inside.cev.eu/en/covid19/covid19-volleyball/>

### 7. Accreditation cards

See official communication no. 4.

## 8. 5. Commercial rights

The commercial rights remain the same as for the tournaments in August 2020. For further information see Official Communication no. 4

## 9. Promotion EuroVolley on LED system

CEV would like to support the hosting countries of EuroVolley 2021 and actively promote the final round at European level.

Therefore, each tournament organizer is requested to use the prepared LED footage on their LED system. For this reason, it is important to know in advance which organisers are contemplating to use LED system and to receive the relevant technical specifications for preparation of the footage.

Any organiser wishing to use a dynamic LED system is required to send in the official LED application form at the latest 4 weeks prior to the start of the competition.

## 10. 6. Media Rights & Host Broadcast Production

### Host Broadcast Production

The Organizer shall respect the below broadcasting requirements for each:

Quality	A live uninterrupted & continuous HD 1080i 50Hz 16:9 signal
Minimum number of cameras	4 + 1 HD cameras
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 <sup>nd</sup> language commentary mix (if applicable).
Microphones	6 - including 1 net microphone to capture atmospherics
Delivery point	Established European satellite
Official CEV TV graphics	Provided by the CEV and its Sport Media Agency

For the avoidance of doubt, the World Feed signal of each match must be delivered to the CEV and its relevant media partners free-of-charge **via satellite** according to the following standards:

- Uplink to an established European satellite (Eutelsat 10A or 7B)
- Book the corresponding satellite space (including the end-to-end test synopsis).
- An encrypted satellite feed (BISS code).

The National Federation and its appointed host broadcaster shall also complete and provide to the CEV and its Sport Media Agency the following documents:

A. TV-01 form

B. Satellite parameters form (to be filled in by the appointed host broadcaster)

- ➔ The TV-01 form and satellite parameters form shall be sent to CEV and CEV Sport Media Agency.



The satellite parameters of each match must not be shared among Participating Federations without the prior consent of CEV and CEV Sport Media Agency.

For media rights information, acquisition & distribution matters, please contact via email:

- Aurèle Weyeneth – CEV Head of Digital & TV: [tv@cev.eu](mailto:tv@cev.eu)
- Ottavia Perra – Infront Associate Director TV and Media rights: [Ottavia.Perra@infrontsports.com](mailto:Ottavia.Perra@infrontsports.com)
- Alessandro Fanni – Infront TV and Media rights manager:  
[Alessandro.Fanni@infrontsports.com](mailto:Alessandro.Fanni@infrontsports.com)
- Deborah Termanini – Infront TV and Media rights coordinator:  
[Deborah.Termanini@infrontsports.com](mailto:Deborah.Termanini@infrontsports.com)

## 11. Brand & Graphic

All graphics will be available for downloading from the CEV Cloud folder [link here](#). All Organisers have the opportunity to review the basic Brand Guidelines, to download and use the official competition logo and graphic devices in various formats, as needed. All requested and necessary templates (court layout, banners, backdrops, etc.) will be communicated in due time.

**CEV institutional brand** can be found on the CEV website: <https://inside.cev.eu/en/brand/> or download directly the CEV institutional kit from the CEV Cloud: <https://cloud.cev.eu/url/cevbranding>.

**CEV Cloud** is an optimized file sharing and storage solution. All Organisers have direct access to all resources via a web service interface. The CEV Cloud supports Drag and drop file managing. No logins or passwords are needed.

Special links navigate you to the CEV online Competition storage with 2 main folders:

**Download**, which contains all necessary files / templates you need to use for production of any possible material [link here](#).  
and  
**Upload**, for all files to be uploaded, checked and approved by CEV before producing. Upload folder is structured by Organisers [link here](#).  
After uploading any files, the graphics department ([graphics@cev.eu](mailto:graphics@cev.eu)) has to be notified by a short e-mail. Note that, the cloud doesn't inform us automatically on the uploading of new files.

**LED system information:** In case any organising national federation wants to use the LED system boarding, the form must be downloaded from the CEV Cloud [here](#). Fully compiled form must be sent electronically to CEV ([graphics@cev.eu](mailto:graphics@cev.eu)) for approval **4 weeks prior to the start of the competition!** The official LED playlist will be provided by CEV and be made available in the Download area of the CEV Cloud.

### **Production of the promotional banners**

Organising National federations are required to produce the following banners according to the layouts which will be made available in the Download area of the CEV Cloud:

- Position nr. 12: Competition title banner
- Position nr. 9: EuroVolley Men 2021 promotion
- Position nr. 15: EuroVolley Women 2021 promotion



- Position nr. 4: #EuroVolleyW qualifiers (when participating in the women's competition or #EuroVolleyM qualifiers (when participating in the men's competition)
- Position nr. 19: Eurovolley.tv

### **Production of the promotional video footages**

Organising National federations are required to produce promotion video footages similar to the design valid for static banner which will be made available in the Download area of the CEV Cloud and adjust them to the respective resolution confirmed in the LED system application.

Promotion video footages for EuroVolley 2021 will be prepared by CEV based on the resolution indicated in the LED system application and will be available in the CEV Cloud.

## **12. Teams & Players Pictures**

See official communication no. 4.